

ASSOCIATED PRESS
Leased Wire
DAY AND NIGHT REPORTS.
WEATHER FORECAST.
Fair tonight and tomorrow.

EL PASO, TEXAS,
Thursday Evening,
September 18, 1913—12 Pages
TWO SECTIONS TODAY.

EL PASO HERALD

Four Big Stores of the City
Open With Newest Creations For Women.

SHOES AND MEN'S
GOODS FOR FALL

EL PASO'S four biggest stores—Calisher's, the White House, the Popular and the Boston Store—have mutually agreed to hold their fall openings on the same dates—next Monday and Tuesday.

This is the first time that such co-operation has been engaged in and the shoppers of El Paso are praising the arrangement, which gives the women buyers of the city such a splendid chance to visit all openings at the same time and view all the newest things in fall and winter wear at once.

The fall opening display will be the biggest fashion event in the history of the city, not only because all four of El Paso's big stores have joined in making it such a fashion event, but because the styles this fall are probably the noblest ever shown.

Advance tips on and peeks at the newest things received by the big stores—will be displayed at the openings—convince The Herald that the women of El Paso have a treat in store such as they never enjoyed before, not even in the largest cities. The new styles are chic and artistic, the new colors are beautiful and the assortment in the El Paso stores is the largest in the history of El Paso.

As a guide to the shoppers, the El Paso Herald has had the managers of these big stores interviewed for the Sunday Herald. Each manager—J. J. Northman at Calisher's; Myrtle Gohlert and Max Posner at the White House; Maurice Schwartz at the Popular; and Mrs. Stokroff at the Boston Store—tells his or her idea of the prettiest, newest and most things in the various styles; tells how they are being worn in New York, where they differ from previous seasons and in other ways drop pointers that will be of great value to every woman in El Paso.

These interviews with the local store managers, people who make a constant study of the needs and desires of El Paso, will be printed in addition to The Herald's New York and Paris fashion articles. They bring the styles home to the people, tell them what is suitable and what is most appropriate for El Paso. What is proper for New York and Chicago is not always suitable for El Paso. The style regulators of El Paso—the managers and buyers of El Paso's four big stores—study these eastern styles in the light of the local climate and the needs of the extreme, because El Paso's sensible style regulators are careful and conservative in their selections.

El Paso women are complimented always on their dressiness and their stylish and attractive appearance. This is due largely to the good taste and conservatism used by the El Paso store managers and buyers in selecting the best from the latest fashions.

Just what they have done and what they have brought for El Paso buyers to look at and buy, will be told by these managers in the interviews today. No smarter costumes will be worn or shown in the United States than those that the El Paso women wear this year. It will be a privilege to view these costumes, hats and furbelows Monday and Tuesday before they are picked over. It will be a great Fall Fashion show for the women of El Paso, an event in the fashion history of El Paso.

In addition to the fall openings of the big stores, the shoe stores, millinery shops and men's furnishings stores will be open. The fall business with their new stocks Monday and Tuesday will be the entire business section of El Paso.

ONE KILLED, FIVE INJURED
WHEN BALCONY COLLAPSED
Cleveland, O., Sept. 18.—Just as the last section of the big military parade of the Perry centennial celebration was passing last night, an improvised balcony outside a Chinese restaurant on Sixth street, collapsed and fell on the crowd on the sidewalk below, instantly killing one man and seriously injuring three other men and two little girls.

ROBS GIRLS SAVING BANK
AND SPENDING MONEY IN SALOON
Chicago, Ill., Sept. 18.—Louis Bucher was fined \$100 in police court here on the testimony of his 12-year-old daughter, Eleanor, that he robbed her savings bank and spent the money in a saloon. He was arrested on complaint of his wife.

G. A. R. HAS DEATH LOSS OF 11,000

Nearly 15,000 Added to Rolls
During Year; Membership
Now Exceeds 1,000,000.

SAYS RAILROADS OF
NORTH DISCRIMINATE

HATTANOOGA, Tenn., Sept. 18.—More than 11,000 Union veterans of the civil war died during the 12 months ending December 31, last, and more than 140,000 such veterans are still on the rolls of the Grand Army of the Republic, according to Alfred B. Beers, commander-in-chief of the organization, who delivered his annual address at the reunion here today.

The year started with a membership of 1,212,467, Mr. Beers said, and 14,779 were added to the rolls by muster transfers and readjustment. The losses were as follows: By death, 11,233; by honorable discharge, 435; by transfer, 17,741; by suspension, 4,976; by dishonorable discharge, 67; by delinquent reports, 1,023, making a total loss, partially offset by gains of 25,388. The rate of mortality, based on the membership, was 6.25 percent.

Says Railroads Discriminate.
Another topic discussed at some length by Mr. Beers was the alleged discrimination in railroad rates to Chattanooga between the Grand Army and the Confederate veterans, who held their reunion here in May. It would appear, he said, that the services of the veterans of the Union army and navy are held lightly in the estimation of the railroad authorities. The railroads of the south, however, gave the same rate to both arms of veterans. Mr. Beers added, the alleged discrimination being in the north and against the Union veterans. In this connection, he said:

The Southern Passenger association, composed of railroads east of the Ohio river, gave the same rate to the Union veterans as they had given to the Confederate veterans in May of this year, namely, one cent per mile. The remaining associations, except the trunk line association, located in New York and the Trans-Continental lines, fixed the rate at two cents per mile which is, I believe, the highest rate the Grand Army has paid in many years. Included in the associations making the charge of two cents per mile, was the association whose roads operate in Missouri and Kansas and perhaps other states, which made a rate of one cent per mile. The railroads from New York to Washington made no reduction whatever in rates, but charged the same rate for fare to Washington, the gateway to the territory of the Southern Passenger association, which rate is in excess of the price regularly charged for necessary tickets good for ten days and largely in excess of mileage book rates good for at least one year.

Urges Pension for Blind.
Mr. Beers urged that the pension committee present a bill to congress granting a pension of \$75 a month to the widows of veterans who married after June 17, 1890, should not be entitled to pensions. The most of us are conversant with the cause that led to the passage of that law," he said. "It was a necessary and a proper law then, but since that time many honorable, kindly and affectionate women have married veterans from the purest of motives and ministered to them in their last hours, but the law that assisted such noble women should be made to suffer with the irresponsible class that the law was designed to reach. Surely a law that is between Col. C. E. Adams and Washington Gardner.

A spirited contest is being waged by the entrance of ex-mayor Joseph Oliver Scott, of San Francisco, will be the principal candidates for commander in chief, according to pledged votes announced in caucuses last night.

ODD FELLOWS TO MEET NEXT
YEAR AT ATLANTIC CITY
Minneapolis, Minn., Sept. 18.—The selection of Atlantic City, N. J., for its 18th session was the most important business transacted by the sovereign grand lodge; Independent Order of Odd Fellows here yesterday.

Spice was added to the situation by the entrance of ex-mayor Joseph Oliver Scott, of Toronto, Ont., as a candidate for deputy grand sire. Other candidates mentioned are Judge B. R. Robertson, of Oklahoma City, and Frank Goudy, of Denver.

REBEL LEADER KILLS
TEXAN FOR ARMS
Mexico City, Mexico, Sept. 18.—William O. Robertson, an American mining man, was killed by rebels at El Lobo in eastern Sinaloa, Sept. 10, according to advices which have reached the capital. Robertson left Durango Sept. 3 by the overland route for Mazatlan.

In that section, in a signed statement to the American consul at Durango, said that he killed Robertson because the American refused to give up his arms. Robertson formerly lived in San Antonio, Tex. He has relatives there now.

DEFENDER OF TORREON
REPORTED SERIOUSLY ILL
General Ignacio Bravo, the federal commander in Torreon, who defended the town against the Carranza rebels, is reported to be seriously ill and is believed to have contracted one of the fevers which have been epidemic in Torreon since the revolution entered around that city.

WOMEN AND CHILDREN FROM TORREON TRYING TO REACH COAST OF MEXICO.

FEDERALS RETAKE
GOMEZ PALACIO

WASHINGTON, D. C., Sept. 18.—A band of 50 American refugees, mostly women and children, making their way out of Torreon to embark on a Pacific steamer for the United States, were reported safe today at Zacatecas City.

From Durango it was reported that after several days' fighting, rebel forces under Gen. Contreras and Pereyra were expelled from Gomez Palacio by the federal garrison of Torreon. Heavy losses were reported.

To Ignacio Huerta.
Huerta's statement in his message to congress that "the tenacity of diplomatic relations" was "with the government of the United States, although luckily not with the people," has involved little attention, as the same sentiment previously has been voiced by the Mexican City officials and the answer from here was the enthusiastic reception which president Wilson received when he addressed congress and the speeches supporting him.

If Huerta Wins He Loses.
Should an election be held in Mexico, the attitude of the United States would take is doubtful. Recognition under no circumstances would be accorded to Victoriano Huerta. This is known from unqualified sources. Reports that Huerta intended to secure the election of some friend who subsequently might appoint Huerta to a post in the cabinet and resign in his favor is causing some uneasiness.

AMERICANS RAN OUT
WITHOUT ANY CAUSE

Declare Bryan and Wilson Frightened
Them Out of Mexico When They
Were in No Danger.
San Diego, Cal., Sept. 18.—A lengthy statement setting forth their reasons for leaving Mexico was issued by those who arrived here aboard the cruiser Bulwark from the west coast of the southern republic.

No uneasiness was felt by the American residents until consul Vail, of the United States, located at Mazatlan, Sonora, personally visited the Yaqui valley on September 6, 1913, accompanied by Lieut. R. H. Henley, of the United States marine (in uniform), and exhibited a telegram dated Washington, D. C., August 27, 1913, and which stated that the president earnestly urged all Americans to leave Mexico at once and that the United States would not be responsible for the lives of those who remained.

Believing that the representatives we have abandoned our personal property of greater or less value.

Since about March 1, 1912, we have been without train service and mails and for that reason we could not intelligently judge for ourselves the necessity of the case. Both contending factions in the present disturbances in Mexico have visited the Yaqui valley, but neither side has committed any overt act towards foreigners. From some wandering bands of Yaqui Indians, temporarily out of control of the Mexican authorities, everything has been peaceful.

While the continued disturbed conditions in this section have been generally and made it impossible to realize on crops, thereby creating temporary financial embarrassment, nothing in the attitude of either of the contending parties made the situation threatening to our lives or property.

We have left Mexico entirely under the urgency of the United States government, feeling that it had complete knowledge of the situation in the republic of Mexico and not through the financial embarrassment of the government, request to be promptly with the suffering substantial financial loss. We also feel that we are therefore indebted to the United States government to protect our Mexican interests now and in the future.

YAGUIS WAGING
AN ACTIVE WAR

Douglas, Ariz., Sept. 18.—Official reports of new outbreaks among Yaquis south of Guaymas and in the Yaqui river valley, which reached here today, created considerable uneasiness among Sonora state authorities. The report stated that the Yaquis are engaged in a continuous warfare against the Mexicans, although they have not molested Americans.

A prolonged battle was reported at Buena Vista, 14 miles north of Esperanza, over the possession of a railroad connecting Tonilco with the coast. The result is unknown. It also stated that a Mexican garrison at Cocorit is besieged by Indians.

REBEL LEADER KILLS
TEXAN FOR ARMS
Mexico City, Mexico, Sept. 18.—William O. Robertson, an American mining man, was killed by rebels at El Lobo in eastern Sinaloa, Sept. 10, according to advices which have reached the capital. Robertson left Durango Sept. 3 by the overland route for Mazatlan.

Free Theater Tickets For Boys and Girls

The boys and girls who received honorable mention in the columns of The Herald Tuesday for their efforts in hunting for missing letters in the advertisements published in The Herald last Thursday will receive a free ticket to the Princess theater if they will call at The Herald Friday. The ticket will be good for admission Friday afternoon or night.

CHARGES AGAINST ALCALDE IN MEXICO

Man Held Here on Aeroplane Smuggling Charge May Have to Stand Trial in Mexico City.

Charges have been filed against Manuel Bauche Alcalde, who is under bond in El Paso on a neutrality charge, and an effort will be made to have him extradited to Mexico, the Mexican Herald of Monday says. The charges against Bauche Alcalde, the Mexico Herald says, is that he disposed of an amount of munitions in El Paso to the students of the International National school of Mexico City. Alcalde was arrested here by the federal officials on a charge of conspiracy to smuggle the airplane which was used by his brother, Joaquin Bauche Alcalde, who is reported to be under arrest in Los Angeles.

Alcalde was released here on bond, pending a further investigation of the case by his attorneys and his hearing will be held some time next week. In the meantime the Mexican charges have been filed against Alcalde before Judge of the first district of Mexico City, and the case will be heard there. If sufficient evidence is produced to convict him, he will be extradited in the regular way, the Mexican Herald says. While out on bond, Bauche Alcalde is spending much of his time with the members of the revolutionary junta in El Paso, it is said.

MANY TRAMPLED IN MEXICAN SCARE

Puebla, Mexico, Sept. 18.—A score of women and children were trampled, some of them seriously hurt, in a panic which occurred in the streets yesterday as a result of a pistol shot fired by a man in a military uniform during the celebration of Independence day. Believing that the shot was the uprising of some sort, men in the crowd sprang up and shouted to the people to save themselves. There was a mad rush and women and children were trampled on all sides were thrown to the ground and trodden under foot.

ARTILLERY BATTLE IS FOUGHT IN PUEBLA

Mexico City, Mexico, Sept. 18.—An artillery battle between federal and rebel forces is reported to have been in progress in Puebla, near the Veracruz line. The rebels are estimated to number 1000 and the federal forces 200 soldiers. Artillery shells are reported to have fallen into the town.

MIXED TRAIN TO BE SENT FROM JUAREZ

Preparations are being made to send a mixed train of freight cars and passenger coaches south from Juarez this evening. The purpose of the train is not explained by the authorities, but it is believed that the train will make the trip, leaving only 400 in Juarez.

NOMINAL FINE FOR INSULTING MEXICAN FLAG

Douglas, Ariz., Sept. 18.—Mexican residents here have telegraphed to Washington protesting against the inadequate punishment of Young Davis, the American cowboy who confessed to having torn down a Mexican flag at Ciudad Juarez, Tuesday. Davis was assessed a nominal fine on the charge of malicious mischief. Constable Rees, of Ciudad Juarez, said that in connection with the case, was found not guilty.

DOUGLAS MERCHANTS ARE ARRESTED BY U. S. OFFICERS

Douglas, Ariz., Sept. 18.—W. M. Schwamm, a grocer, and Isidore Isilkizky, a clothing merchant, were arrested yesterday by United States officers in connection with the case of Young Davis, who confessed to having torn down a Mexican flag at Ciudad Juarez, Tuesday. Davis was assessed a nominal fine on the charge of malicious mischief. Constable Rees, of Ciudad Juarez, said that in connection with the case, was found not guilty.

CARRANZA NEAR HERMOSILLO

Douglas, Ariz., Sept. 18.—Venustiano Carranza, Coahuila's insurgent governor and commander in chief of the so-called "Constitutionalist" forces, was in San Blas yesterday. He was expected to reach Hermosillo, the Sonora capital, late this week.

LIND GIVES DINNER

Veracruz, Mexico, Sept. 18.—Gen. Maas, commandant at Veracruz, was a guest last night at a dinner which John Lind, president of the American warships, gave to the admiral and other officers of the American warships.

Woman Says She Forged Checks to Save Girls; Is Ordered to Prison

KANSAS CITY, Mo., Sept. 18.—Mrs. Minnie Acoff, of Des Moines, Ia., who, when arrested on the charge of passing worthless checks at two local department stores, gave as her excuse that she forged the checks to save her two young children from starving, was sentenced to two years in the penitentiary by Judge Lathrop in the criminal court here.

Mrs. Acoff's story of being deserted by her husband and of a struggle with poverty failed to impress one of the judges. The woman was charged with forgery in Wichita, Kan., and other cities.

Mrs. Acoff's daughters, six and 11 years old, were placed in care of the juvenile court.

NEW YORK IS PASSING BILL TO EASE LOSS

A Republican Amendment
Adopted Provides Gold
Standard Be Maintained.

JOS. FOLK MADE U. S. SOLICITOR

WASHINGTON, D. C., Sept. 18.—The administration currency bill today reached the end of the first stage of its legislative career, when it was passed by the house, by a final vote of 286 to 84.

The measure, completed in detailed consideration, after three days of efforts to amend, reached a final vote practically unchanged in its essential provisions.

Some house Democrats were inclined to look with disfavor on an amendment incorporated in the measure last night after a hot debate at the suggestion of the banking committee. The amendment, proposed by representative Foss, of Ohio, included a statement that none of its provisions were calculated to repeal the law of 1906 preserving the gold money standard or to disturb the parity of money.

Chairman Glavin, however, declared that the amendment only made clear the meaning of the bill as originally framed.

Separate Vote on Amendment.
Representative Wingo, of Arkansas, demanded a record vote on the so-called gold standard amendment and on a divided vote, 155 Democrats and Republicans voted against it and 45 Democrats voted against it. A roll call was ordered.

The roll call, however, changed the vote to 238 in favor of the amendment. All those voting "no" were Democrats, numbering 49.

Three Negative Votes.
The final vote brought a number of Republicans to the support of the administration measure. Twenty-four republicans voted for the bill and three Democrats voted against it. The final vote was 286 to 84.

Some Democrats professed to see in it a revival of the old issue of bimetallism, and charged that the committee in endorsing such an amendment was offering an insult to four-fifths of the Democratic party. That issue being pointed out, was settled 16 years ago.

Representative Witherspoon of Mississippi, declared to announce that with such an amendment attached to the bill he would bolt the caucus and vote against it.

"For I am an honest man," he shouted. "I challenge the right of the committee to bring in such an amendment as this," said representative Wingo of Arkansas. "Somebody is playing politics and trying to humiliate four-fifths of the Democratic party. It is useless—it is childish."

Representative Murdock taunted the Democrats with the remark "The Republicans are playing politics with you."

In order to carry out a detailed consideration of the currency measure the house was in session last night as members of the court of appeals amendments. No material changes were made in the bill.

Representative Wingo, of Arkansas, concentrated their fight on amendments offered to the note issue section of the bill, which the Democrats disposed of with a rolling chorus of "no."

monotonously repeated. Sixteen amendments proposed from the minority side of the aisle were voted down in rapid succession.

WILSON GIVES JOB TO FOLK

President Wilson today made these nominations:
Joseph W. Folk, of Missouri, to be director of the department of justice.

Henry Wade Rogers, of Connecticut, to be United States circuit judge in the second circuit.

Clay Allen, to be United States attorney for the western district of Washington.

James N. Callahan, of Oklahoma, to be register of the land office at Woodward, Cal.

Confers Mainland Secrecy.
Democratic congressmen on the tariff bill have decided not to make public any further agreements until the conference has been completed.

SULZER IS NOT PRESENT AT HIS TRIAL

Senators Are Sworn in to
Try Governor Over Objections
of the Defence.

COURT ADJOURNS TO DRAFT PROCEDURE

ALBANY, N. Y., Sept. 18.—The high court for the trial of the impeachment of Wm. Sulzer, governor of New York state, for alleged "high crimes and misdemeanors," held its first session today, the organization was perfected and adjournment was taken until tomorrow morning in order to draft the procedure for the trial.

As had been expected, counsel for the impeached executive objected to the senators who served on the Frawley committee, which unearthed much of the evidence resulting in the impeachment, sitting in judgment on the governor. They also objected to Judge Brackett, acting lieutenant governor, becoming a member of the court. Notwithstanding these objections the senators were sworn in and chief justice Cullen announced the points raised would be considered later.

Sulzer Not Present.
Governor Sulzer was not in the court room. When he was called to answer the charges preferred by the assembly, Judge D. Cady Herriek, his chief counsel, announced that he would not appear in person, but to be represented by his attorneys.

Referring to the small seating capacity of the senate galleries, most of the would-be spectators were doomed to disappointment. Seats for the public were available, of which 50 were reserved for newspapermen.

Attorneys for the governor as counsel for the assembly board of managers today were A. B. Barker, former chief judge of the court of appeals; John E. Stanchfield, Edgar T. Brackett, Eugene Lamb, Richards, Isidore Treil and Hiram C. Todd.

Attorneys for the defence included D. Cady Herriek, Irving G. Vann, former chief justice of the court of appeals; G. Fox, Harvey D. Himm, Louis Marshall and Robert P. Locke.

Chief Justice Cullen Presides.
Acting lieutenant governor Robert E. Wagner called the senate to order as members of the court of impeachment at 11:55. Counsel for both sides took their seats in the semi-circular space behind the dais and the senators' chairs.

Between the dais, where chief justice Cullen, of the court of appeals, sat, presiding officer of the court, there hung a great velvet tapestry of maroon and gold. In its center was worked the coat of arms of the state of New York and its motto, "Excelsior."

On the raised front of the chief justice's dais, a group of senators showed in relief over the words "Justice."

One Senator Is Ill.
All but one of the 49 senators—John C. Fitzgerald, of New York, answered for their names as the roll was called by senate clerk Patrick E. McCabe. Senator Fitzgerald is ill.

The senators appointed a committee (Continued on next page.)

LONG FIGHT IS NOT DESIRED BY THAW

Fugitive Hopes New Hampshire Governor Will Not Order His Extradition.

NO PRECEDENT FOR EXTRADITION ORDER

CONCORD, N. H., Sept. 18.—Harry K. Thaw sat behind a great heap of newspapers at the breakfast table this morning reading Washington dispatches saying that if his case goes to the United States supreme court years may roll by before a decision is handed down.

"We can wait," said the fugitive, "but I hope governor Felker will decide against my extradition at once so that it will not be necessary to press our habeas corpus in the federal courts."

Rain during the night swept the big elms in front of the state house where the extradition hearing is to be held on Tuesday, and Thaw expressed a desire to walk through the grounds. The sheriff said that later his wish would be granted.

No Precedent for Extradition.
Ten law clerks, retained by Thaw's counsel, were busy today looking up state and federal court rulings in the matter of extraditing a person charged with crime, claimed to be legally insane. "So far we have been unable to find any case where a person in Thaw's position was ever extradited," said one of the lawyers.

Thaw remained in seclusion last night, conferring with Wm. A. Stone, ex-governor of Pennsylvania, who has acted in the double capacity of counsel for Thaw and personal representative of the Thaw family.

Thaw slept in the "throne room" of the Eagle hotel, quarters made famous as the conference headquarters of New Hampshire politicians in days gone by and since occupied by Taft and Roosevelt on their campaign tours.

Thaw's Cigarettes for Jerome.
The curious, sympathetic and the enthusiastic greeted Thaw at every station between here and Littleton, at Plymouth, where the fugitive, impenetrated, the restaurant proprietor presented him with a box of cigars. Thaw promptly purchased two boxes of cigars and left them with the remark: "Give these to Jerome."

Between Monday and Tuesday, when the extradition hearing will be heard, Thaw will have nothing to do but lounge around his room with his custodians. Being in charge of a United States marshal, all rumor of his being kidnapped have been crushed.

May Prolong Fight for Years.
Weeks, months or possibly years might roll by before the supreme court would finally decide Thaw's appeal from the habeas corpus proceedings. Of late however, the court has disposed of such important cases quickly.

Whether an appeal to the supreme court from the action of Judge Aldrich, federal district judge in New Hampshire before whom the habeas corpus (Continued on page three.)

VILLA CAPTURED AND WOUNDED, SAYS REPORT

REPORT was received in Juarez Thursday morning that Pancho Villa and 10 of his officers were captured by Maximo Castillo, another rebel leader, at Palomas, Thursday morning, and that Villa had been shot through the body, but was not mortally wounded.

According to other information in Juarez, Villa is along the line of the Mexico North Western, having left Madera with eight trains, bound for the north. In order to ascertain the truth of the reported capture of Villa, M. E. Diebold, inspector of Mexican consulates; Capt. Leandro Miranda, of the irregular force of the Mexican federal army, and Manuel Gonzalez Quintana, an employee of the consulate, left El Paso for Columbus, N. M., in an automobile Thursday afternoon. If conditions warrant, they will cross to the town of Palomas, Mex., and endeavor to make peace with Castillo and bring Villa to Juarez.

The arrest of Villa is said to have occurred two and one-half or three miles beyond the town of Palomas. Villa's wife had passed through there but two days ago, and was not molested. Therefore, it is believed that Castillo probably invited Villa to come for a conference, and when he appeared shot him and took him prisoner.

El Paso's First Sunday Morning NEWSPAPER Next Sunday

EL PASO will have its first Sunday morning NEWSPAPER next Sunday, Sept. 21. On that date The El Paso Herald begins publication of its Sunday morning edition for El Paso. There has been a need for a Sunday morning NEWSPAPER in El Paso for many years. The Herald is now going to fill the need.

The Herald has heretofore been too busy building up the week-day issues and making them the best in the Southwest, to go into the Sunday field in El Paso. But now it believes it can afford to give its readers a seventh paper, for the same money they are paying for six papers, hence the Sunday morning issue.

A NEWSPAPER is a paper that prints the NEWS; that is not controlled by any political set or by entangling business or gambling associations; where money and influence have no effect. That is what The El Paso Herald has always been and always will be. When The Herald is published, if the news has happened, you find it in The Herald, readable and accurate. You find facts correctly reported, speeches quoted correctly, accounts of trials printed without garbling or apology. In other words, The Herald prints the NEWS. The Herald does not make the news, but when it is made, The Herald chronicles it. There is nothing too big or too little for The Herald to print—if it is fit to print. The Herald never prints news because it concerns someone of influence or money. You have noticed that.

Isn't it a satisfaction to know that when you pay for a newspaper, it is going to give you the news? That it is suppressing nothing? You pay for a paper to give you the news when it happens; not such "news" as a purchasable management sees fit to give you, colored to suit the influential and the wealthy.

This is the sort of a paper The Sunday Morning Herald will be—just an El Paso Herald. "El Paso Herald" means but one thing—"all the news, honestly presented." The Sunday Herald is just another day's issue of The El Paso Herald. That is enough advertisement. But watch for it each Sunday. Maybe it will surprise you even for Herald enterprise.

Another Big Gain
Total advertising in The El Paso Herald, Wednesday, Sept. 17, 1913, 991 inches
Total advertising in The El Paso Morning Times, Wednesday, Sept. 17, 1913, 639 inches
Difference favor El Paso Herald, 352 inches
These figures can be easily verified by checking the two papers. The Herald will furnish the papers.
REASON
ALL the People in El Paso KNOW the El Paso Herald has MORE THAN DOUBLE the Circulation of the El Paso Morning Times.
Seven Herolds a Week A Herald a Day Every Day In the Year